

Press Release

January 14, 2019

**FTLife proudly receives “Outstanding Hong Kong Insurance Brand” award
from JRJ.com Chinese Advance of 2018**

FTLife is pleased to announce it is crowned “Outstanding Hong Kong Insurance Brand” at the 3rd International Smart Finance Forum cum JRJ.com Chinese Advance of 2018 held in Beijing, China. The award is a recognition of FTLife’s proud capacity as an established insurance company that was originated and has thrived from Hong Kong, consistent and superior risk management, diversified insurance and financial planning services, focus on integrating advanced technology into its operations, and dedication to its “customer-first, people-oriented” corporate philosophy emphasizing the creation of value for all stakeholders.

The JRJ.com Chinese Advance of the year is one of the most valued professional awards in China’s financial industry. It is strategically supported by professional bodies and authoritative media organizations including the China Banking Association, the Insurance Association of China, China National Radio, CCTV2, CCTV-Securities News and China Business News. Every year, it selects the most influential financial institutions in China as well as conducts in-depth discussions of financial innovation and development. At the “JRJ.com Chinese Advance of 2018”, FTLife stood out among many participating organizations after months and rounds of stringent evaluation, taking center stage as the only award-winning Hong Kong insurance brand, while Ping An Insurance, China Life Insurance and China Pacific Insurance are among the winning Mainland insurance brands.

Angela Yam, Chief Marketing Officer of FTLife, notes, “The Outstanding Hong Kong Insurance Brand” award by JRJ.com Chinese Advance of 2018 recognizes FTLife’s excellent results in 2018. We are highly encouraged by the prestigious award. FTLife will continue to maintain its leading position in the industry with its competitive flagship products and effective marketing strategy.”

“FTLife has delivered remarkable performance in recent years. Behind this extraordinary success is the company’s continuously enhanced, flexible business management strategy. Since Hong Kong reunified with the Motherland, FTLife has been striving to integrate its own development into national strategy. Committed to sustainable development and its corporate philosophy of value creation, FTLife strives to become a top-tier international insurer,” Angela Yam adds.

FTLife is one of the most established insurance companies in Hong Kong. The company has inherited more than 30 years of successful operating experience. Its steadfast customer-centric approach earns it the trust of customers in the increasingly competitive market environment. FTLife draws on technologies including the mobile Internet, big data and cloud computing, coupled with competitive talent, to provide products that meet the needs of customers as well as top-notch customer experience. Regent Insurance Series and “HealthCare 168” Critical Illness Protector, FTLife’s latest innovative flagship products, have taken the lead in the market since launch. At the same time, FTLife has seen apparent elevation in new business value, annualized premium equivalent and after-tax profit, underscoring that its innovative and forward-looking strategic development makes it an outperformer in the industry.



FTLife will strive to become a world-class customer-centric insurance company that achieves long-term growth in Hong Kong while strengthening integration with China and expanding throughout Asia.

Photo Caption:



FTLife Chief Marketing Officer Angela Yam received the “Outstanding Hong Kong Insurance Brand” award from JRJ.com Chinese Advance of 2018 on behalf of the company

About FTLife Insurance Company Limited

FTLife Insurance Company Limited (“FTLife”) is one of Hong Kong's most well-established life insurance companies. Capitalising on a heritage of professionalism and excellence in serving clients, FTLife seeks to become a leading insurance group in Asia. It serves individual and institutional clients from a diverse portfolio of financial protection and wealth management products. FTLife aims to excel by cultivating lasting relationships and dedicates itself to providing clients with best-of-breed financial services to help them lead fulfilling lives.

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