

Press Release

FTLife Fun Day for staff and agents at Hong Kong Disneyland to celebrate sales excellence

28 February 2019 (Hong Kong) – FTLife Insurance Company Limited (“FTLife”) specially arranged a fun day at Hong Kong Disneyland on 23 February for its agents and staff in appreciation of their invaluable contribution. The amusement park extended the opening hours till 11 p.m. so that over 6,000 staff and their families and friends could enjoy special offers and private access to the theme parks.

The year 2018 marked sales excellence at FTLife: The APE sales saw a year-on-year increase of 44%. The APE sales of the agency channel grew by 34%, while the IFA channel achieved an increase of 55%. The number of agents at the end of 2018 increased by over 20%, a record high for the past few years.

FTLife believes that people are the most important assets that form the cornerstones for further business development. The company cares about the wellbeing and work-life balance of its employees. After-work activities, such as hiking, stretching classes and home-made food workshops, are organised from time to time for employees to forge closer relationships and facilitate better communication, thereby creating a friendly and inclusive workplace. The “Caring Company” logo has been awarded to the company for 17 consecutive years in recognition of its efforts in caring for the employees, as well as the community and the environment.

FTLife cares for the underprivileged in the community. To live out the company’s spirit of protection and succession and to promote the building of an all-inclusive society, FTLife invited over ten families from “Principal Chan Free Tutorial World” to join the Fun Day. “Principal Chan Free Tutorial World” is a government-recognised charitable organisation which recruits voluntary tutors to provide financially-deprived students with free tutorials, thereby ensuring all kids have equal learning opportunities.



Media inquiries

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About FTLife Insurance Company Limited

FTLife Insurance Company Limited ("FTLife") is one of Hong Kong's most well-established life insurance companies. Capitalising on a heritage of professionalism and excellence in serving clients, FTLife seeks to become a leading insurance group in Asia. It serves individual and institutional clients from a diverse portfolio of financial protection and wealth management products. FTLife aims to excel by cultivating lasting relationships and dedicates itself to providing clients with best-of-breed financial services to help them lead fulfilling lives.

