

FTLife ties in with the Government to launch VHIS Certified Plan as early as April

8 March 2019 (Hong Kong) – According to the market research conducted by Nielson and commissioned by the Hong Kong Federation of Insurers, nearly 40% of respondents are interested in getting VHIS coverage, and over 70% of them would purchase a VHIS plan for themselves and their family members. Such figures reflect the huge market potential of VHIS products.

To support the Voluntary Health Insurance Scheme (VHIS) of the Government, FTLife Insurance Company Limited anticipate that the certified VHIS product will be launched as early as April.

FTLife Chief Product Officer Christine Yeung said, “FTLife is committed to providing customers with superior protection. Our recent medical protection products, including “HealthCare 168” Critical Illness Protector or MediGold *Plus* Insurance Plan, incorporate many innovative features and are popular in the market. The soon-to-be-launched Certified Plan in concert with the Government’s VHIS will make our health product series even more comprehensive for customers from all walks of life, allowing them to enjoy all-round medical protection and tax deduction at the same time.”

FTLife is commended for product development in the industry and has been offering medical products for over 30 years. The Insurance Excellence Awards 2018 (Best Medical Insurance Product) from iMoney Magazine and Best-in-Class Award (HealthCare Product) of the BENCHMARK Wealth Management Awards 2018 are bestowed to the Company for the excellence of its medical protection products.



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About FTLife Insurance Company Limited

FTLife Insurance Company Limited ("FTLife") is one of Hong Kong's most well-established life insurance companies. Capitalising on a heritage of professionalism and excellence in serving clients, FTLife seeks to become a leading insurance group in Asia. It serves individual and institutional clients from a diverse portfolio of financial protection and wealth management products. FTLife aims to excel by cultivating lasting relationships and dedicates itself to providing clients with best-of-breed financial services to help them lead fulfilling lives.

