

Press release

1 April 2019

FTLife sponsors “Mayday Just Rock It 2019 BLUE” World Tour in Hong Kong

FTLife Insurance Company Limited (“FTLife”) is pleased to announce it is the major sponsor of the “Dr Morita presents Mayday Just Rock It 2019 BLUE” World Tour in Hong Kong. Asian super pop rock band Mayday will perform a total of 6 outdoor concerts in Hong Kong from 3 to 5 and 10 to 12 May, 2019.

Mayday debuted in 1999, and the band gave its first large concert in the same year. 2019 marks the 20th anniversary of Mayday’s debut. This May, Mayday is performing live for its fans in Hong Kong again. The band will treat fans to a medley of their best-loved songs over their 20 extraordinary years in pop rock music - Just Rock It 2019 BLUE!

FTLife Chief Marketing Officer Angela Yam said, “FTLife is honoured to be the only insurance company sponsoring the ‘Dr Morita presents Mayday Just Rock It 2019 BLUE’ World Tour in Hong Kong, giving the May’s big-time event in the city our full support! Mayday charms the hearts of fans with endless breakthroughs and innovations on its music journey. This year, once again, Mayday rocks Hong Kong with its outdoor concerts. FTLife is a long-time sponsor of diverse cultural and entertainment performances, through which FTLife helps enrich the lives of the people in Hong Kong. FTLife wishes Mayday’s concerts every success. Fans can’t wait to see them live in concert!”

Advertisements of FTLife’s sponsorship of Mayday’s World Tour in Hong Kong are hitting the scene from 1 April, including tunnel outdoor billboards, bus bodies and bus stations. FTLife has launched a “Mayday Just Rock It 2019 BLUE” Concert Ticket Lucky Draw Game* for clients to be part of this super music event in May. From 1 to 23 April 2019, go “Like” the FTLife Facebook page and complete the questionnaire for a chance to win tickets to “Mayday Just Rock It 2019 BLUE” World Tour in Hong Kong. Please go to the FTLife Facebook page for details.

* Terms and conditions apply. Kindly refer to related Facebook page for details. Trade Promotion Competition Licence Number: 51887

“Dr Morita presents Mayday Just Rock It 2019 BLUE” World Tour in Hong Kong

Date : 7:15 pm, 3, 4, 5, 10, 11, 12 May 2019

Venue : Hong Kong Disneyland Fantasy Road Outdoor Venue (Coach Park)

Ticket price : HK\$1180 (seated) / \$880 (seated) / \$680 (standing) / \$680 (seated) / \$480 (seated)
HK\$1180 - barrier-free access seat HK\$880 - barrier-free access seat

For ticketing details, please visit the Facebook page of Unusual Productions





About FTLife Insurance Company Limited

FTLife Insurance Company Limited ("FTLife") is one of Hong Kong's most well-established life insurance companies. Capitalising on a heritage of professionalism and excellence in serving clients, FTLife seeks to become a leading insurance group in Asia. It serves individual and institutional clients from a diverse portfolio of financial protection and wealth management products. FTLife aims to excel by cultivating lasting relationships and dedicates itself to providing clients with best-of-breed financial services to help them lead fulfilling lives.

Media inquiries

FTLife Insurance Company Limited
Branding, Marketing & Communication
Tel: +852 2591 8888
Email: ftlhk.mkt@ftlife.com.hk

