

Press Release
27 June 2019

**FTLife sponsors “New World Harbour Race”
inviting local universities to join the new team competition of
“FTLife University Championship”**

FTLife Insurance Company Limited (“FTLife”) is delighted to announce that the company will be the only insurance company that sponsors the “New World Harbour Race”. This iconic annual sporting event, title-sponsored by New World Development Company Limited (“New World Development”) and organised by the Hong Kong Amateur Swimming Association (“HKASA”), will be held on the morning of 27 October 2019 (Sunday) across Victoria Harbour.

This year, a brand-new route will stretch from the Public Pier at Wan Chai Golden Bauhinia Square to the Avenue of Stars in Tsim Sha Tsui. The enrolment quota for participants has been raised to a record high of 4,000, representing an increase in participants of more than 10% to allow more professional and leisure swimmers to take part and enjoy the beautiful harbour scenery from another perspective.

FTLife CEO Gerard Yang said, “FTLife is truly honoured to be the only insurance company sponsoring the ‘New World Harbour Race’ – an annual sporting event held in October! For years, we have been encouraging people to lead healthy lives by supporting various leisure and sporting events. We wish the Race a great success, and all participating swimmers a rewarding and enjoyable experience!”

The “New World Harbour Race” has been recognised as an “M” Mark Event by the Major Sports Events Committee for many years, reflecting its status as a large-scale, world-class sporting event. This year, “#Wavemaker” is chosen as the theme of the Race.

“In addition to the existing Racing and Leisure Groups, a new team competition sponsored by FTLife is added - swimmers from eleven local universities are invited to race for the ‘FTLife University Championship’. It aims at encouraging youngsters to actively participate in sporting events and expressing the perseverance of Hong Kong people.” FTLife Chief Marketing Officer Angela Yam added.

To show full support to the Race, FTLife will provide all swimmers with extra protection. Upon successful registration and approval*, the swimmers will enjoy 1-year personal accident protection for free, so that they can enjoy the race with total peace of mind!

Through this sponsorship, FTLife seeks to further promote the importance of healthy and enriched living. It has reserved 50 places in the Race for the customers, agents and staff and both entry fee and time trial fee are funded.

Please visit the following websites for details of the “New World Harbour Race 2019”:
<https://www.ftlife-event-newworldharbourrace2019.com> or www.hkharbourrace.com

**Applicable to those who fulfill the designated requirements and subject to the terms and conditions of the relevant protection plan*



Photo caption: FTLife CEO Gerard Yang announces FTLife as the sponsor of “New World Harbour Race 2019”

About FTLife Insurance Company Limited

FTLife Insurance Company Limited ("FTLife") is one of Hong Kong's most well-established life insurance companies. Capitalising on a heritage of professionalism and excellence in serving clients, FTLife seeks to become a leading insurance group in Asia. It serves individual and institutional clients from a diverse portfolio of financial protection and wealth management products. FTLife aims to excel by cultivating lasting relationships and dedicates itself to providing clients with best-of-breed financial services to help them lead fulfilling lives.

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